

Limited Brands

Martyn R. Redgrave

Executive Vice President, Chief Administrative Officer and Chief Financial Officer
Limited Brands

Martyn R. Redgrave is Executive Vice President, Chief Administrative Officer and Chief Financial Officer of Limited Brands. He joined Limited Brands in March 2005 and is responsible for overseeing all of the enterprise's administrative and financial functions. Mr. Redgrave also sits on the Limited Brands Executive Committee.

Prior to joining Limited Brands, Mr. Redgrave served as Executive Vice President and Chief Financial Officer for Carlson Companies, Inc. the world's largest privately-held hospitality, travel and marketing services company with system wide revenues of over \$20 Billion. During his eleven year tenure with Carlson, Mr. Redgrave was responsible for worldwide strategic planning, financial planning and analysis and strategic sourcing and procurement, as well as overseeing all finance and shared services operations.

Prior to assuming that position, Mr. Redgrave spent fourteen years at Pepsico, Inc. While there, Mr. Redgrave served as Senior Vice President and Chief Financial Officer for both Kentucky Fried Chicken and Taco Bell, which, at the time, were owned by Pepsico. He also served as Senior Vice President of Taco Bell and as President, General Manager of Taco Bell's Northern Division where he oversaw operations for 1,200 restaurants with combined business revenues of more than \$1 billion.

During his tenure with both Carlson and Pepsico, Mr. Redgrave was directly responsible for more than \$10 billion in acquisition, joint venture and divestiture transactions throughout the world. Additionally, he led six major enterprise-level business transformations during his tenure with both companies.

Prior to joining Pepsico, Mr. Redgrave worked at Arthur Anderson in their consulting and audit practices, located in New York City.

Mr. Redgrave has an A.B. in Economics from Princeton University and an MBA from New York University's Stern School of Business, and is a Certified Public Accountant.

In addition to his duties at Limited Brands, he serves on the Board of Directors for the Deluxe Corporation and is the chairman of their audit committee. He also serves on the board of the United Way of Central Ohio and is chairman of their audit committee.

Mr. Redgrave and his wife, Lynne, reside in New Albany, Ohio.