

# Limitedbrands

## **Sharen Jester Turney**

President and Chief Executive Officer  
Victoria's Secret

Sharen Jester Turney is President and Chief Executive Officer of Victoria's Secret. Previously, Ms. Turney held the position of President and Chief Executive Officer of Victoria's Secret Direct, the brand's catalogue and e-commerce arm, since May 2000. Under Ms. Turney's leadership, Victoria's Secret Direct became one of the world's largest direct marketers of Women's Apparel and Lingerie in the country reaching over \$1.2 billion in sales in 2005.

Ms. Turney joined Victoria's Secret Direct from Neiman Marcus where her roles included Executive Vice President for merchandising, creative production, advertising and public relations, and Senior Vice President and General Merchandise Manager for Neiman Marcus stores. In 1999, Ms. Turney was named President and Chief Executive Officer of NM Direct, the company's \$322 million direct marketing business. NM Direct includes the catalogue and e-commerce businesses of Neiman Marcus, Horchow and Chef's Catalog.

Ms. Turney began her career in 1979 at Foley's and went on to work with Byer California and Federated Department Stores. She received her Bachelor of Arts degree in business education from The University of Oklahoma.

An active member in her community since she began her career, Ms. Turney held Director seats on the Winston School, Addison Theater Boards and has also served as the Campaign Chairman of the United Way in Dallas. Ms. Turney is the 2006 Honorary Co-Chair for Children's Hunger Alliance whose mission is to eliminate childhood hunger in Ohio. She currently is a Board Member for Columbus Coalition Against Family Violence and the Jay H. Baker Retailing Initiative Advisory Board at The Wharton School, University of Pennsylvania.

In 1997, Ms. Turney received the Fashion Medal of Honor for Fashion Retailing and in 2005 she received the Dr. Catherine White Achievement Award from HeartShare Human Services which promotes self-sufficiency for more than 16,000 children, adults and families throughout New York. Ms. Turney was inducted into the Hall of Fame Business of Education at The University of Oklahoma in 2005.

The Victoria's Secret Megabrand consists of Victoria's Secret Stores, Victoria's Secret Direct and Victoria's Secret Beauty. Victoria's Secret 2005 sales were \$4.4 billion.